

## The new strategic alignment of Dr. Notghi CRO

Dr. Notghi Contract Research GmbH has announced the opening of its operations 'back-office' in Istanbul in November 2011. This step in globalization and staffing at local level, enables Dr. Notghi CRO to reduce its rates of a number of its services by up to 50%.

The operations at this site will be further fully coordinated from headquarters of Dr. Notghi CRO in Berlin. Its customers will thus receive the dual benefit of lower costs and the German high standards.

Acting globally and making the professional clinical development services cost-efficient is the essence of the new strategic alignment of Dr. Notghi CRO.

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